

Title: Marketing Coordinator
Company: EPT, www.cleanoil.com
Location: Calgary, Alberta



While the title might not sound overly exciting, this is a very unique role in a special company. We have an amazing product line, exceptional team, and strive to offer incredible customer experience. Your mission, if you choose to accept it would be to SHOWCASE us to the WORLD.

Your responsibilities:

- Developing and managing marketing campaigns.
- Technical writing and managing production of our content including technical articles, webpages, brochures, newsletters, videos, and email campaigns
- Creating a social media strategy and executing it.
- Perform analytics to keep tabs on our progress, and how well we are growing our online audience.

The successful candidate:

- Must be hyper-organized
- Must have at least 2 years of work experience
- Be an active member of the digital community and demonstrate previous experience where you have used your knowledge to reach audiences and resonate with them.
- Must have an understanding of the changes in the digital landscape and its trends so we can keep in front of the pack.

The company:

EPT are world leaders in the application and design of filtration technologies used for specialized industrial lubricants and fluids. EPT's products provide consistent high purity lubricants and fluids to critical production equipment used in power generation, oil and gas, and other specialized industrial applications. EPT's technology and service allows customers the advantage of avoiding common lubrication and mechanical issues which would otherwise shut down their facility. EPT's filtration technologies also offer important environmental advantages by reducing industrial waste.

EPT is based in Calgary, Alberta, and operates and works with local partners in more than 30 countries. EPT offers a great work environment, excellent benefits, savings

plan, and for those with above average performance the possibility to join our 2 Fridays off a month program after you have proven yourself and demonstrated success.

Next Steps:

Please write us a letter outlining your passion, skills and experience and how these relate to achieving the mission described above. If we like what you have to say we will invite you to meet with us.

Contact

hr@cleanoil.com

©Copyright, EPT, 2018, All rights reserved.